SPONSOR'S PROGRAM

everything you need to know

>SINFO 34

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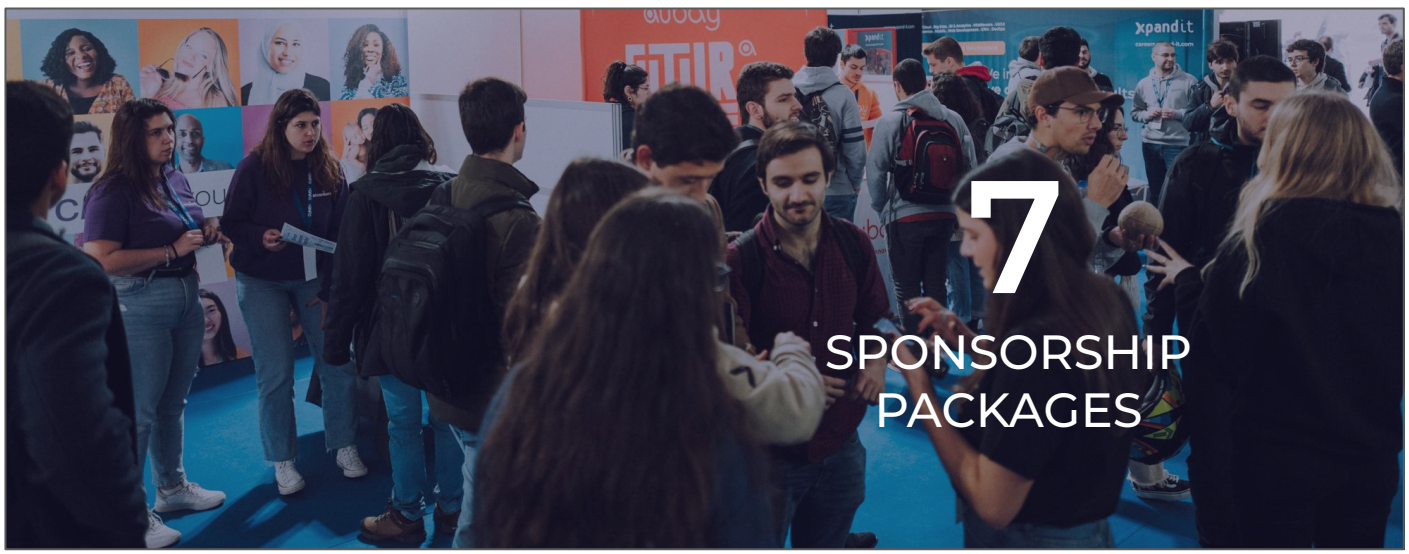

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ABOUT SINFO

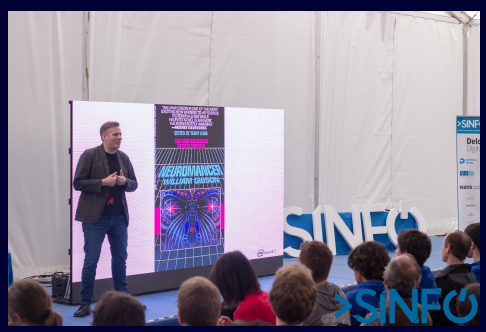
SINFO is a non-profit college student organization. We are responsible for planning an annual tech conference that takes place in Lisbon, at the **Instituto Superior Técnico (University of Lisbon)**. Our conference is one of the biggest tech conferences in the country, and it is **totally free** for our attendees. For one full week, we offer a variety of experiences - a job fair, international speaker's keynotes, company presentations and hands-on workshops.

Our attendees are mostly **Computer Science students,** who come to SINFO looking to learn more about the industry, get to know top tech portuguese companies, and, of course, have tons of fun.

As the organizing committee, our goal has always been to improve the conference each year and assure a networking environment where any technology-loving university student can get to know the most interesting companies in the industry.

We are proud to note the increase in size and quality of our event throughout the years. Each year, the quality of the speakers has improved, as well as the number of attendees and participating companies. We are honored by their active and enthusiastic participation, under which our event can thrive. Year after year, we successfully break new records in terms of participating companies and keynote attendance. We hope we keep breaking records in our 34th edition, **from February 15th to 19th, 2027.**

34 YEARS OF SINFO



SINFO IN NUMBERS

5000+
Attendees all week

500+
CV's sent to companies

80+
Leading Companies

37
Amazing Team Members

30
Renowned Speakers

41
Company Presentations

13
Top Notch Workshops

34
SINFO Editions

The 33rd edition of SINFO happened between the 20th and 24th of April, 2026. Being one of the biggest and most important technological events in Portugal, the 33rd edition did not disappoint it's main audience: students of technology and everyone interested in innovation, gaming, computer science, artificial intelligence, design and, most importantly, top world challenges. **SINFO 33 was our biggest edition**, with a record-breaking **80 companies**, also breaking several records of attendance and being the edition with the most positive feedback.

A NEW HOME

This edition welcomed some major changes and adaptations, the most notorious two being the **change of venue and dates**! Usually, SINFO was hosted at our tent in the middle of the Alameda of Instituto Superior Técnico during the first or second week of the second semester (third period). However, this year, we changed venues to the new facility **Técnico Innovation Center** powered by Fidelidade and took place during the first week of the fourth period.

For this reason, our team brainstormed how to better redesign our event to still fit our mission and identity and also take full advantage of the new space. Moreover, we increased our investment in graphic design to communicate our new localization and advertise our activities.

SPEAKERS
HUMANS AFTER ALL

SINFO 33 hosted 30 awesome keynotes given by top-notch speakers across industry segments, as well as a panel of extremely well succeeded previous IST students. Our speakers give industry insights and career advice to our attendees, mainly students wanting to start their professional lives. We hosted a Q&A session after each talk, where our attendees raised interesting questions.

The 33rd edition of SINFO was graced by the presence of these renowned professionals, among many others.

Katie Gamanji
Apple

Kemer Stevenson
Walt Disney
Animation Studios

José M. Alvarez
NVIDIA

Zoë Sams
Riot Games

Gonçalo Torres
OpenAI

BRIDGING THE GAP
EMPOWERING NETWORKING WITH OUR IN-HOUSE WEBAPP

SINFO 33 further explored our web application to support companies and attendees in their experience in the conference. With our app, most of the interactions can be stored, supporting hiring efforts from our companies and allowing students to make decisions about their future.

Our app allows attendees to submit their CV, book a workshop ticket, and receive achievements at the end of each session. Companies have special features on our app, where they could save the information of promising students. Our app allows companies to store notes about the attendees and have quick access to their CVs, after being submitted.

SINFO **34**

We are continuing to improve and strive for better with SINFO 34. We are again using our new venue to **Técnico Innovation Center (TIC)**, with several important changes to improve on last year's layout. SINFO continues to grow as we expand the event's vision and target-audience, something we are working hard on this year.

The 34th edition of SINFO will be from **February 15th to 19th, 2027** and it will be the all-time best edition! After the huge success of our previous editions, we will keep on bringing the best possible speaker lineup as well at the best companies in various fields.

Our goal is to provide our audience with an unique experience and an opportunity to develop their main interests and networks. To achieve that we provide a stand exhibition where students can talk with the best national and international companies. We also present a lineup of renowned speakers and several workshops, all at the same place - our venue!

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ROAD**MAP**

Every year, our first step in initiating a new edition is to look back at the previous edition and identify points of improvement. Due to the nature of our team of students, the team is constantly going through changes. The new edition works start soon after the end of the previous edition, by welcoming new team members and organizing the team. All of our logistics details start being worked on right after summer. Building SINFO requires a large amount of time and effort and everyone on our team is committed to our mission to improve every year.

From the moment one edition ends, everything must start coming into place for the next one. Whether that means building an online presence, a new team, a new image, developing internal tools, organizing logistics or finding ways to make our event more enjoyable for everyone involved. During the week before comes the most stressful period as all the details and last minute tasks must be completed!

SPONSORSHIP

PACKAGES

Why become a sponsor?

If you are looking to...

. Recruit the best from Portuguese Universities,
. Promote, advertise and advertise your company,
. Network and form interesting business relationships and connections
. Get to know relevant upcoming startups in the Lisbon ecosystem

Then SINFO is for you!

To learn more about becoming a sponsor visit ***sponsors.sinfo.org***

ITEM	PLATINUM	GOLD	SILVER
Curricula	YES	YES	YES
Stand	3 days	2 days	1 day
Advertising Package	Large	Medium	Small
Presentation	YES	YES	NO
Workshop	YES	NO	NO
Price	**€3,800.00**	**€2,500.00**	**€1,400.00**
Logo on Showcase	L	M	S
Logo during Auditorium Breaks	L	M	S
Logo on Sinfo's Website	L	M	S
Logo on Program Flyers	L	M	-
Logo on Sponsors Poster	L	M	-
Logo on Lineup (main) Poster	YES	-	-
Logo on social media banners	YES	-	-
Logo on physical event Banners	YES	-	-

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